

Curriculum Vitae
Art Director & Motion Graphic Designer

Luca Ravanelli

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lucaravanelli.com



About Me

I'm a freelance Art Director & Designer based between Perugia and Milan. My work revolves around finding balance—eliminating excess while blending disciplines to create timeless, multidisciplinary projects. I believe in meaningful ideas that withstand the test of time, where strength lies in restraint. My approach is non-dogmatic, exploring movement, typography, and balance with a playful yet thoughtful touch. The goal is to craft designs driven by a pursuit of synthesis, where subtraction takes precedence over addition. The visual language relies on simple forms and the use of rigid, modular grids.

Selected Clients

Armani
Banca Progetto
Buddybank
Claire Health
Cosmonauts
Diesel
Dolce & Gabbana
Elco PCB
Fabrica
Heimisch
INTO

LivePerson
Moncler
Moschino
Olympia London
QC Spa of Wonders
Sterling SPA
Volksbank
Unicredit

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Instagram
Behance

Linkedin
Vimeo

Date of born: 11-01-1995
Turin, Italy

About

Education

University Schools

Advertising Communication

University for Foreigners of Perugia (Perugia, 2014-18)

Bachelor degree: 101/110

Graphic & Editorial Design

Adobe Training Center - Pc Academy (Rome, 2018)

Master degree

International Business & Intercultural Context

University for Foreigners of Perugia (Perugia, 2018-19)

Master degree: 28/30

Communication, Storytelling & Culture of Image

University for Foreigners of Perugia (Perugia, 2019-20)

Master degree: 110 with honours/110

Workshops & Certificates

Principles of 2D Animation

School of Motion (2022)

Advanced 2D Animation

School of Motion (2023)

Abstraction meets radical collaboration

School of Motion (2023)

Professional Graphic Designer

AIAP (2023)

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CV

Experience

Motion Graphic Designer

Studio m_a_g_d_a (Freelance)
- Foligno (Italy), 2020-21

Crown Union (Freelance)
- Ohio (USA), 2023-2024

The Armin Bar (Freelance)
- Milan (Italy), 2023-2024

Vegan Solutions (Freelance)
- Milan (Italy), 2022-currently

Various Brands (Freelance)
- Milan (Italy), 2019-currently

Lecturer

Motion Graphics at Istituto Italiano Design
- Perugia, 2025-currently

Publications & Exhibitions

CSS Design Awards, 2025

Logo Lounge, 2025

Coburn Project: Page 585, 2025

OPP Festival, Favara, 2024

Bounty Hunters, 2024

Branding Temple, 2024

Neologia Graphic Days, 2024

Languages

Italian - native speaker

English - C1

Spanish - B2

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Neutrality has its own aesthetics.

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