

Curriculum Vitae  
Art Director & Motion Graphic Designer

# Luca Ravanelli

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[lucaravanelli.com](http://lucaravanelli.com)





## About Me

I'm a freelance Art Director & Designer based between Perugia and Milan. My work revolves around finding balance—eliminating excess while blending disciplines to create timeless, multidisciplinary projects. I believe in meaningful ideas that withstand the test of time, where strength lies in restraint. My approach is non-dogmatic, exploring movement, typography, and balance with a playful yet thoughtful touch. The goal is to craft designs driven by a pursuit of synthesis, where subtraction takes precedence over addition. The visual language relies on simple forms and the use of rigid, modular grids.

## Selected Clients

Armani  
Banca Progetto  
Buddybank  
Claire Health  
Cosmonauts  
Diesel  
Dolce & Gabbana  
Elco PCB  
Fabrica  
Heimisch  
INTO

LivePerson  
Moncler  
Moschino  
Olympia London  
QC Spa of Wonders  
Sterling SPA  
Volksbank  
Unicredit

info@lucaravanelli.com  
+39 3401995756

Instagram  
Behance

Linkedin  
Vimeo

Date of born: 11-01-1995  
Turin, Italy

# About

## Education

### University Schools

#### Advertising Communication

University for Foreigners of Perugia (Perugia, 2014-18)

Bachelor degree: 101/110

#### Graphic & Editorial Design

Adobe Training Center - Pc Academy (Rome, 2018)

Master degree

#### International Business & Intercultural Context

University for Foreigners of Perugia (Perugia, 2018-19)

Master degree: 28/30

#### Communication, Storytelling & Culture of Image

University for Foreigners of Perugia (Perugia, 2019-20)

Master degree: 110 with honours/110

## Workshops & Certificates

#### Principles of 2D Animation

School of Motion (2022)

#### Advanced 2D Animation

School of Motion (2023)

#### Abstraction meets radical collaboration

School of Motion (2023)

#### Professional Graphic Designer

AIAP (2023)

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# CV

## Experience

### Motion Graphic Designer

Studio m\_a\_g\_d\_a (Freelance)  
- Foligno (Italy), 2020-21

Crown Union (Freelance)  
- Ohio (USA), 2023-2024

The Armin Bar (Freelance)  
- Milan (Italy), 2023-2024

Vegan Solutions (Freelance)  
- Milan (Italy), 2022-currently

Various Brands (Freelance)  
- Milan (Italy), 2019-currently

### Lecturer

Motion Graphics at Istituto Italiano Design  
- Perugia, 2025-currently

## Publications & Exhibitions

Honorable Mention, Awwwards, 2026

Astonishing Awards, 2026

Kudos, UX, UI, Innovation Awards, CSS Design Awards, 2026

Kudos, UX, UI, Innovation Awards, CSS Design Awards, 2025

Logo Lounge, 2025

Coburn Project: Page 585, 2025

OPP Festival, Favara, 2024

Bounty Hunters, 2024

Branding Temple, 2024

Neologia Graphic Days, 2024

## Languages

Italian - native speaker

English - C1

Spanish - B2

# Neutrality has its own aesthetics.

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